
Ross Bryant

“Digital Marketing Nerd”

Founder – HealthBeat Online, Serial Entrepreneur, Publisher, Author



Available Sessions:

1. **Two Things Your Business Must Do Online in 2018 to Beat Local Competitors**
2. **Understanding (and Managing) What People are Saying About Your Business on the Internet**
3. **The Reactivation BluePrint – Thar’s Gold in Them Thar Filing Cabinets**

In any of these action-packed sessions you’ll learn:

- The Digital Revolution is here. Learn the two things that most business owners don’t think matter, but really do. Understand how your customers are using the Internet to find your business (or not!)
- Learn a 5-step plan to keep your name in front of your customers monthly so they are thinking about you when they need your service
- The exact process you can use to make sure your business is properly listed in the right search engines, so your customers can find you.
- Opportunities to get reviews that most entrepreneurs leave on the table, allowing you an unfair advantage in the race for improved Google listings
- Implement a simple, three step email campaign to generate new business from existing customers, for very little money. Those customers already love you, shouldn’t have to spend big-bucks to get them back.

It’s a disservice to your customers to not have your online presence match the reality of your amazing service. They’re looking for someone that can meet their needs with the least hassle possible. Give them what they need to know that that business is **YOURS**.

Ross’s Bio for Print

Ross Bryant is the founder of HealthBeat Online, a digital marketing expert concerned about the “HealthBeat” of your business. After founding numerous businesses, spending many years in marketing and account management for several high-tech companies, Ross is uniquely qualified to help you take your business to the next level. Let’s get started!